

CYBER
SECURITY
SUMMIT



GROW YOUR MARKET SHARE ACROSS THE NATION • 2019

The Official Cyber Security Summit Series



ONE-DAY EXECUTIVE-LEVEL CONFERENCES

- ▶ Silicon Valley, CA - Jan. 24
- ▶ Dallas, TX - May 16
- ▶ Charlotte, NC - Sep. 25
- ▶ Houston, TX - Nov. 21
- ▶ Atlanta, GA - Feb. 13
- ▶ Seattle, WA - Jun. 25
- ▶ New York, NY - Oct. 3
- ▶ Los Angeles, CA - Dec. 5
- ▶ Denver, CO - Apr. 2
- ▶ DC Metro, VA - Jul. 16
- ▶ Scottsdale, AZ - Oct. 17
- ▶ Philadelphia, PA - Apr. 25
- ▶ Chicago, IL - Aug. 27
- ▶ Boston, MA - Nov. 6

*All dates and locations
subject to change*

CyberSummitUSA.com



Mission

The **Cyber Security Summit** is a one-of-a-kind, conference series designed for exclusively invited **C-Suite & Senior Level Executives** in need of innovative solutions to protect their company's critical infrastructure. These events provide a forum within first-class hotels for business leaders to learn about the latest cyber threat landscape and evaluate the industry's most cutting-edge solutions by directly connecting them with emerging and established solution providers, subject matter experts and powerful cyber thought leaders.

CSS Competitive Advantage

- Notable Government Keynotes from The FBI, The NSA, The US Secret Service, DOJ & more...
- Limited Sponsor Participation to maintain an intimate business development atmosphere, in a non-tradeshow like environment
- Engagement with Senior Executives during our catered breakfast, lunch & cocktail reception
- Interactive Panel Discussions with global experts
- Roundtable Demonstrations showcasing cutting-edge solutions
- Strategic partnerships with powerful associations; SIM, InfraGard, SANS, Cyber Security Alliance, AFCEA, ISACA, OWASP, ISSA & more...
- Opportunity to establish Strategic Alliances with leading cyber organizations

The 2019 Plan

- Jan. 24 - **Silicon Valley, CA**
- Feb. 13 - **Atlanta, GA**
- Apr. 2 - **Denver, CO**
- Apr. 25 - **Philadelphia, PA**
- May 16 - **Dallas, TX**
- Jun. 25 - **Seattle, WA**
- Jul. 16 - **DC Metro, VA**
- Aug. 27 - **Chicago, IL**
- Sep. 25 - **Charlotte, NC**
- Oct. 3 - **New York, NY**
- Oct. 17 - **Scottsdale, AZ**
- Nov. 6 - **Boston, MA**
- Nov. 21 - **Houston, TX**
- Dec. 5 - **Los Angeles, CA**

dates & locations subject to change

Strategic Alliances & Industry Partners





ACTIVE EXHIBITORS, PARTNERS & ATTENDING COS



A Partial List of Participants

Previous Sponsors



Past Attendees





Cyber Security Summit Experts

Our events feature exceptional leaders in business, industry & government.

A Partial List of Speakers



David Laufman
US Department of Justice
Chief Counterintel. & Export
Control, Nat'l Security Div.



David Cass
IBM
CISO



James Woolsey
The CIA
Former Director



Tim Callahan
Aflac
Sr. VP Global Security
Chief Security Officer



Mike Rochelle
Time Warner Cable
IT Chief of Staff



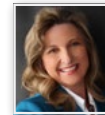
Arlette Hart
The FBI
CISO



Curtis Dukes
The NSA
Chief of the Information
Assurance Directorate



Garin Pace
AIG
Head of Underwriting,
Cyber



Barbie Bigelow
Jacobs Engineering
CIO



Sean Newell
Dept. of Justice
Deputy Chief,
National Security



Mary McCord
Dept. of Justice
Acting Asst. Attorney
General, National Security



Jonathan Anderson
Intel Security
Chief Technology Officer



Nicole Eagan
Darktrace
CEO



Richard Rushing
Motorola Mobility
CISO



Matthew Scholl
NIST
Chief of the Computer
Security



Dave Mahon
CenturyLink
CSO



Peter Chronis
Turner
CISO



Michael Blache
TaxSlayer
CISO



Dana Boente
US Department of Justice
Acting Assistant Attorney
General, Nat'l Security Div.



Mike Spanbauer
NSS Labs
Vice President of
Research



Darren Death
ASRC Federal
CISO



Michael Droz
US Southern Command
Sr. Executive Service
Deputy Director of Ops.



Paul Bowen
Arbor Networks
Principal Security
Technologist



Richard Bejtlich
FireEye
Chief Security Strategist



Dean Hall
The FBI
Former Deputy Chief
Information Officer



Adam Hickey
US Department of Justice
Deputy Assistant Attorney
General, Nat'l Security Div.



Deborah Johnson
Jacobs Engineering
Vice President, Global
Insider Threat



Ryan Kalember
Proofpoint
SVP, Cybersecurity Strategy



Timothy P. Murphy
The FBI
Former Deputy Director



Judy Smith
CO's US Attorney's Office
Asst. US Attorney



Robert Smith
The FBI, Dallas
Special Agent, Cyber
Crimes Division



Ernest Wong
US Army
Chief of Staff, Army Cyber
Institute



Eric Stride
US Airforce Reserve / root9B
Cyber Warfare Officer /
SVP



Summit Delegates

Hundreds of regional and global executives join us at each conference.

A Partial List of Registered Delegates

AIG
AVP IT Security Infrastructure

Bank of America
SVP of Info. Security, Global

Walgreens
Technical Cloud Architect

Sony
Director of Info. Security

AT&T
Chief Architect

Turner Broadcasting
CISO

United States Army
CISO

T-Mobile
Sr. Director of Cyber

MTA
Director, IT Security Architecture

B&H Photo
CISO

Capital One
Dir. Cyber Security Operations

MasterCard
VP of Information Security

The Home Depot
Business Information Security Leader

Booz Allen Hamilton
Global Dir. of Info. Security

Goldman Sachs
VP, Network Security

HarperCollins
Director of Info. Security

Coca Cola
Director IT

United Nations
CISO

Cushman & Wakefield
Information Security Risk Mgr.

General Motors
Information Security & Risk Management

Modells Sporting Goods
SVP, Chief Info & Supply Chain Officer

NBA
CISO

Time Warner Cable
IT Chief of Staff

Blue Cross Blue Shield
Dir. Infrastructure Security

JP Morgan Chase
Vice President

Neiman Marcus
Dir. IT Compliance

Comcast
Vice President IT

Serta Simmons Bedding
Dir. Information Security

City of Atlanta
CISO

AMTRAK
CISO

T-Mobile
Sr. Director of Cyber

Federal Reserve Bank
SVP, Chief Risk Compliance Officer

The Walt Disney Company
Dir. Information Protection

Columbia University Medical Center
CISO

HTC USA
CISO

Lockheed Martin
CISO

BNP Paribas
VP, Information Security

Merck
Dir. IT Risk Management & Security

Barneys New York
Dir. Info Security & Services

Domino's Pizza
National Dir. Loss Prevention

Chobani
CISO

Port Authority of NY & NJ
GM, Cyber Security

US Air Force
CTO

Coach Inc.
CISO

Citi
VP & Sr. BISO

Verizon Communications
VP, National Security Policy

Dexia Credit Local
Director, CISO

Morgan Stanley
VP Applied Security - Data Analytics

Girl Scouts
CISO

Citibank
SVP

Weight Watchers
Head of Security & Compliance

Dreyfus Corporation
Chief Risk Officer

Sotheby's
SVP, Director of IT

US State Department
Chief Cyber Scientist

International Flavors & Fragrances Inc.
VP, CISO

Vonage
Head of Information Security

Le Pain Quotidien
Dir. of Network & Security

Maxim Group
CTO/CISO

TD Bank
VP, Security Architecture

Siemens
Head of Cybersecurity Research

Rollins
CISO

McKesson
SVP CIO CTO

First Advantage
VP Information Security

ABB Enterprise Software
Head of Cyber Security

Groupon
Sr. Director of Cyber

American Cancer Society
VP IT Security & Compliance

FEMA
Chief, Standards & Technology

Humana Inc.
VP, CISO

Daily Mail & General Trust
Dir. Information Security

McGraw-Hill Education
Sr. Dir. Tech Security

Paul, Weiss LLP
Dir. Information Security

Freddie Mac
Risk & Controls Dir.

BNY Mellon
VP, Cyber Strategy & Risk Management

CDW
VP, CISO

Northern Trust
SVP Information Security

State of Illinois
CISO

Kellogg
CISO, VP Global Security

Blue Cross Blue Shield
Sr. Dir. Information Security

PayPal
Sr. Director of Infrastructure



Business Development Opportunities

Connect, Market & Sell to an exclusive executive level audience.

1	Platinum Business Development Sponsor (Limited to 4 Companies Per Summit)	\$18,500
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- **Advance access to the database** of all pre-registered Executives with contact information approximately three to five days before Summit date.
- Advance access grants ability for your company to request & schedule pre-set, face-to-face business meetings with all registered executives. Our Cyber Summit Team will assist onsite as needed.
- A **guaranteed 30 minute dedicated speaking opportunity** on the main stage.
- Double **booth space** (approx. 20' x 8' display area), including 2 (6' x 30") tables & up to 8 chairs.
- Regional target account outreach to your sales teams prospects.
- Company logo included in all print advertisements pre-event & on welcome signs at the Summit.
- Breakfast & lunch for up to 6 executives working at the event.
- Logo & link to company website on CyberSummitUSA.com
- Our team will create customized invitations featuring company logo and specific promo code to invite up to **25 prospects & clients** as VIP complimentary guests (Valued at \$8,750)

2	Gold Business Development Sponsor	\$12,500
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- Advance access to the list of all pre-registered Executives with name, title, company, revenue & current cyber security challenges.
- Full contact information of the registered executives will be shared post Summit.
- A guaranteed **speaking opportunity** on one of the distinguished panels.
- Standard booth space (approx. 10' x 8' display area), including 1 (6' x 30") table & up to 4 chairs.
- Regional target account outreach to your sales teams prospects.
- Company logo included in all print advertisements pre-event & on welcome signs at the Summit.
- Breakfast & Lunch for up to 6 executives working at the event.
- Logo & link to company website on CyberSummitUSA.com
- Our team will create customized invitations featuring company logo and specific promo code to invite up to **20 prospects & clients** as VIP complimentary guests (Valued at \$7,000)

3	Silver Sponsor	\$6,500
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- Access to the list of all registered executives with name, title, company, revenue & current cyber security challenges day of the event.
- Standard booth space (approx. 10' x 8' display area), including 1 (6' x 30") table & up to 4 chairs.
- Breakfast & lunch for up to 4 executives working at the event.
- Logo & link to company website on CyberSummitUSA.com
- Our team will create customized invitations featuring company logo and specific promo code to invite up to **15 prospects & clients** as VIP complimentary guests (Valued at \$5,250)



Exclusive Title Sponsorship Opportunity

For the ultimate in brand exposure & access to the Cyber Security Summit's Executive level attendees, we have **ONE** opportunity available at each event.



Diamond Title Sponsor

\$29,500

- Deliver the 30 minute Morning **Keynote Presentation** during the most populated time period of the Cyber Security Summit. Time will be allocated for Q&A.
- Immediately following your company's keynote presentation, you will have a **guaranteed 30 minute dedicated speaking opportunity** on the main stage.
- **Advance access to the database** of all pre-registered Executives with full contact information approximately three to five days before event date.
- Advance access grants ability for your company to request & schedule pre-set, face-to-face business meetings with all registered executives. Our Cyber Summit Team will assist onsite as needed.
- **Double booth space** (approx. 20' x 8' display area), including 2 (6' x 30") tables & up to 8 chairs.
- Regional target account outreach to your sales teams prospects.
- Breakfast & lunch for up to 8 executives working at the event.
- Distribution & inclusion of your company literature within the summit's official program guide
- Company logo & name presented on signage throughout the event as well as sponsorship included on print & digital summit invitations, communications & print advertisements.
- Our team will create customized invitations featuring company logo and specific promo code to invite up to **35 prospects & clients** as VIP complimentary guests (Valued at \$12,250)





Additional Exposure & Branding Opportunities

Enhance your company's presence with these unique sponsorship options. Please contact our team to inquire about creating your own customized branding activation.

A	Lunch Sponsor (Limited to 1 Company Per Summit)	\$7,500
<ul style="list-style-type: none">• Exclusive sponsorship of the 2019 Cyber Security Summit luncheon.• Branding & signage throughout the lunch and Summit.• Your company literature / promotional materials distributed to all Attendees during lunch reception.• Logo & link to website on CyberSummitUSA.com Sponsor page.• Complimentary invitations for up to 10 of your clients.		
B	Cocktail Reception Sponsor (Limited to 1 Company Per Summit)	\$10,000
<ul style="list-style-type: none">• Exclusive sponsorship of the 2019 Cyber Security Summit cocktail reception.• Brief speaking opportunity as the closing remarks of the Summit.• Branding & signage at the Summit and reception.• Your company literature / promotional materials distributed during the cocktail reception.• Logo & link to website on CyberSummitUSA.com Sponsor page• Complimentary invitations for up to 10 of your clients.		
C	Wi-Fi Sponsor (Limited to 1 Company Per Summit)	\$4,000
<ul style="list-style-type: none">• Wireless access is always needed by all of our delegates and exhibitors at each Cyber Summit. This sponsorship enables all participants with the ability to connect wirelessly during the conference and requires that "Your Company Name" will be the actual login password and your website will be the page that opens when each & every guest logs in.		
D	Summit Bag Sponsor (Limited to 1 Company Per Summit)	\$4,500
<ul style="list-style-type: none">• Exclusive sponsorship with your company logo on Summit Attendee registration bags. (bags to be provided by Sponsor)• Bags will be distributed to attendees at the Summit entrance.• Logo & link to website on CyberSummitUSA.com Sponsor page.• Complimentary invitations for up to 5 of your clients.		
E	Lanyard Sponsor (Limited to 1 Company Per Summit)	\$4,500
<ul style="list-style-type: none">• Exclusive sponsorship with your company logo on official Summit lanyard• Lanyards will be distributed to attendees at the Summit entrance.• Logo & link to website on CyberSummitUSA.com Sponsor page.		



Scan to NMathew@CyberSummitUSA.com or Fax to 212.655.4501 | Questions? Call 212.655.4505 ext 223

COMPANY INFORMATION

Company Name			
Website			
Contact Name		Title	
Email		Telephone	
Address			
City		State	Zip Code

PARTICIPATION

Exhibiting & Speaking

Additional Sponsorships

Location	Date	Exhibiting & Speaking				Additional Sponsorships				
		Title \$29,500	Platinum \$18,500	Gold \$12,500	Silver \$6,500	Lunch \$7,500	Cocktail \$10,000	Wi-Fi \$4,000	Bag \$4,500	Lanyard \$4,500
Silicon Valley, CA	Jan. 24									
Atlanta, GA	Feb. 13									
Denver, CO	Apr. 2									
Philadelphia, PA	Apr. 25									
Dallas, TX	May 16									
Seattle, WA	Jun. 25									
DC Metro, VA	Jul. 16									
Chicago, IL	Aug. 27									
Charlotte, NC	Sep. 25									
New York, NY	Oct. 3									
Scottsdale, AZ	Oct. 17									
Boston, MA	Nov. 6									
Houston, TX	Nov. 21									
Los Angeles, CA	Dec. 5									

PAYMENT INFORMATION

If you would like to submit a credit card payment via a secure link, contact your account manager or Nancy Mathew / NMathew@CyberSummitUSA.com

Grand Total			
Credit Card #		Exp. Date	Card Type
Cardholder Name		Billing Tel	
Billing Address			
City		State	Zip Code
Signature		Date	

DEFINITION: For the purpose of this agreement, all business development partners, product showcase partners, and sponsors are referred to as Solution Providers.

PAYMENT, CREDITS & CANCELLATIONS

Payment is due within 31 days of event date. If your company registers within 31 days of the event date, payment is due upon receipt. Payment can be made by credit card, check or wire transfer. All sales are final. In the event you need to cancel, written notice is required. Cancellations made 60 days or greater prior to the event date will receive a full refund. Cancellations made within 60 days prior to the event date will receive a credit for a future summit that must be used within 12 months from the original conference date. Cancellations made the day of or post event will not receive a credit or refund. **Booth sharing with other brands and/or partners is strictly prohibited at all Summits, unless approved by Cyber Summit management in advance.** Companies may not transfer their exhibit space to another company without written permission by management.

APPLICABLE LAWS

The rights, duties, and obligations of the parties, and the validity, interpretation, performance, and legal effect of the Agreement shall be governed and determined by the laws of the State of New York.

SEVERABILITY

Any terms, clauses or conditions which are subsequently adjudged invalid or illegal shall be stricken from these Terms and Conditions never included and all remaining valid and legal conditions, clauses, and terms will there upon comprise these Terms & Conditions.

FORCE MAJEURE

Should any circumstance beyond the control of, and not the fault of, the Summit's hotel / location prevent or materially affect the Cyber Security Summit from being held as scheduled, or the event space not being available for use here in specified due to war, governmental action or order, act of God, fire, strikes, labor disputes or any other cause beyond the control of the Summit's venue, this Agreement shall be amended immediately and any participation fees already paid shall be applied to a new future Summit date.

DRESS CODE

Exhibitor shall be appropriately dressed in proper business attire during the event time.

EVENT ADVERTISING

By participating in the Cyber Security Summit, your company is allowing the organizer to use your company's name, brand and logo in all marketing, advertising and social media outreach in order to promote the event. It is understood your logo and company name will be listed on the event's official website and included on the official press release as well as any and all communications referring to the event.

CANCELLATION OF SUMMIT

If the Summit is cancelled in its entirety, this Agreement shall automatically terminate, and Organizer shall refund to Exhibitor the amount paid to the Organizer.

EXHIBITOR EXPULSION

Organizer hereby reserves the right to eject and remove a Exhibitor without notice for violation of any of the terms of this Agreement. The Fees paid by the Solution Provider shall be retained by the Organizer as liquidated damages.

INSURANCE & LIABILITY

All property of the exhibitor is understood to remain under its custody and control, in transit to or from or within the confines of the event venue, subject to the rules and regulations of the Summit. Exhibitor agrees to carry liability insurance in the amount of at least \$1,000,000 per occurrence. The Cyber Security Summit is not responsible for any lost or stolen property before, during or after the event.

DATABASE

The database that you will be receiving post-event is Confidential and for your company's use only. It may not be shared with any other company/organization/person. The database is seeded with names to monitor improper use.

SHIPPING

It is understood that all shipping and storage costs are the responsibility of the Solution Provider. All materials of the Solution Provider should be fully insured for any loss, theft or damage, before, during and after the event. It is understood that the organizer assumes no liability for any of the Solution Provider property.

Agreed & accepted by: _____
Print Name Authorized Signature Date